

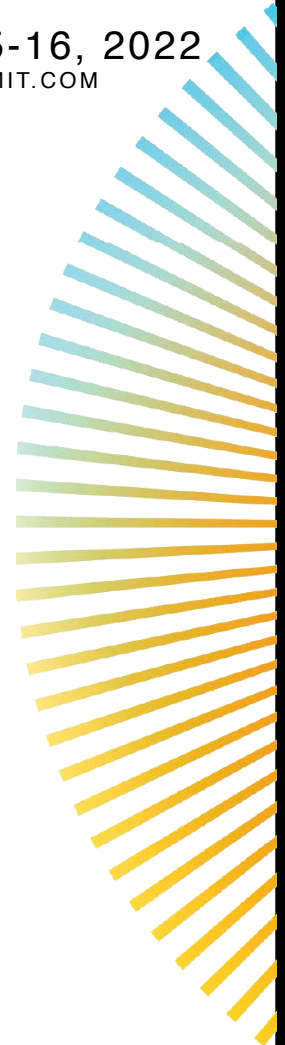
SEPTEMBER 15-16, 2022
ARCHLIGHTSUMMIT.COM

ARCHLIGHT SUMMIT

INNOVATION | TECHNOLOGY | EDUCATION

SPONSORSHIP PACKAGES

PLEASE CONTACT:
CINDY FOSTER WARTHEN - 404-457-3212 |
CFOSTERWARTHEN@DALLASMARKETCENTER.COM



PRESENTING SPONSOR

The Presenting Sponsor will be acknowledged as the premium supporter of the ArchLIGHT Summit, enjoying maximum exposure and benefits before, during and after the event.

Sponsorship Fee: \$20,000

One (1) sponsorship is available for Presenting Sponsor.

PLEASE CONTACT:
 CINDY FOSTER WARTHEN - 404-457-3212 |
 CFOSTERWARTHEN@DALLASMARKETCENTER.COM



INNOVATION | TECHNOLOGY | EDUCATION

SEPTEMBER 15-16, 2022
 ARCHLIGHTSUMMIT.COM

	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
8' x 10' floor graphic Front Registration or Front Escalator location	•	•				
Printed message on show badges	•					
Sponsor logo included on ²	•	•	•	•	•	•
• All show collateral and advertising	•	•				
• At-show registration desk wrap	•	•				
• At-show 3' x 30' catwalk banner	•	•	•			
Premium position (or) full-page ad in 6" x 9" Show Directory	Back Cover	Inside Back Cover	Full Page			
Bold Show Directory listing with logo	•	•	•	•	•	•
Pre-Show Private Viewing ³ Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	•	•				
VIP Badges ⁴	40	30	10	10	5	1
E-Mail Blast to registration list	•	•				
Logo on on-site digital signage	•	•	•	•	•	

¹ Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

² All show collateral includes pre, during and post event.

³ All guests must have Expo pass; Limit 50 guests maximum.

⁴ VIP Badges grant access to Expo and Sessions.

DIAMOND PACKAGE

The Diamond Package Sponsor will be acknowledged as a premium supporter of the ArchLIGHT Summit, enjoying maximum exposure and benefits before, during and after the event.

Sponsorship Fee: \$15,000

One (1) sponsorship is available for Diamond Package Sponsor.

PLEASE CONTACT:
 CINDY FOSTER WARTHEN - 404-457-3212 |
 CFOSTERWARTHEN@DALLASMARKETCENTER.COM



INNOVATION | TECHNOLOGY | EDUCATION

SEPTEMBER 15-16, 2022
 ARCHLIGHTSUMMIT.COM

	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
8' x 10' floor graphic Front Registration or Front Escalator location	•	•				
Printed message on show badges	•					
Sponsor logo included on <ul style="list-style-type: none"> All show collateral and advertising At-show registration desk wrap At-show 3' x 30' catwalk banner 	• • •	• • •	•	•	•	•
Premium position (or) full-page ad in 6" x 9" Show Directory	Back Cover	Inside Back Cover	Full Page			
Bold Show Directory listing with logo	•	•	•	•	•	•
Pre-Show Private Viewing Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	•	•				
VIP Badges	40	30	10	10	5	1
E-Mail Blast to registration list	•	•				
Logo on on-site digital signage	•	•	•	•	•	

1 Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

2 All show collateral includes pre, during and post event.

3 All guests must have Expo pass; Limit 50 guests maximum.

4 VIP Badges grant access to Expo and Sessions.

PLATINUM PACKAGE

Platinum Package Sponsors will be acknowledged as major supporters of the ArchLIGHT Summit, enjoying maximum exposure before, during and after the event.

Sponsorship Fee: \$10,000

Based on availability.

PLEASE CONTACT:
CINDY FOSTER WARTHEN - 404-457-3212 |
CFOSTERWARTHEN@DALLASMARKECENTER.COM



INNOVATION | TECHNOLOGY | EDUCATION

SEPTEMBER 15-16, 2022
ARCHLIGHTSUMMIT.COM

	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
8' x 10' floor graphic Front Registration or Front Escalator location	1	•	•			
Printed message on show badges	•					
Sponsor logo included on • All show collateral and advertising • At-show registration desk wrap • At-show 3' x 30' catwalk banner	2	•	•	•	•	•
Premium position (or) full-page ad in 6" x 9" Show Directory	Back Cover	Inside Back Cover	Full Page			
Bold Show Directory listing with logo	•	•	•	•	•	•
Pre-Show Private Viewing Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	3	•	•			
VIP Badges	4	40	30	10	10	5
E-Mail Blast to registration list	•	•				
Logo on on-site digital signage	•	•	•	•	•	

1 Presenting Sponsor has choice of Front Registration or Front Escalator location.

2 Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

3 All show collateral includes pre, during and post event.

4 All guests must have Expo pass; Limit 50 guests maximum.

5 VIP Badges grant access to Expo and Sessions.

GOLD PACKAGE

Gold Package Sponsors will be acknowledged as major supporters of the ArchLIGHT Summit, enjoying broad exposure before, during and after the event.

Sponsorship Fee: \$5,000

Based on availability.

PLEASE CONTACT:
CINDY FOSTER WARTHEN - 404-457-3212 |
CFOSTERWARTHEN@DALLASMARKETCENTER.COM



INNOVATION | TECHNOLOGY | EDUCATION

SEPTEMBER 15-16, 2022
ARCHLIGHTSUMMIT.COM

	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
8' x 10' floor graphic Front Registration or Front Escalator location	1	•	•			
Printed message on show badges	•					
Sponsor logo included on • All show collateral and advertising • At-show registration desk wrap • At-show 3' x 30' catwalk banner	2	•	•	•	•	•
Premium position (or) full-page ad in 6" x 9" Show Directory		Back Cover	Inside Back Cover	Full Page		
Bold Show Directory listing with logo		•	•	•	•	•
Pre-Show Private Viewing Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	3	•	•			
VIP Badges	4	40	30	10	5	1
E-Mail Blast to registration list		•	•			
Logo on on-site digital signage		•	•	•	•	

1 Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

2 All show collateral includes pre, during and post event.

3 All guests must have Expo pass; Limit 50 guests maximum.

4 VIP Badges grant access to Expo and Sessions.

SILVER PACKAGE

Silver Package Sponsors will be acknowledged as supporters of the ArchLIGHT Summit, enjoying exposure before, during and after the event.

Sponsorship Fee: \$2,500

Based on availability.

PLEASE CONTACT:
CINDY FOSTER WARTHEN - 404-457-3212 |
CFOSTERWARTHEN@DALLASMARKETCENTER.COM



INNOVATION | TECHNOLOGY | EDUCATION

SEPTEMBER 15-16, 2022
ARCHLIGHTSUMMIT.COM

	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
8' x 10' floor graphic Front Registration or Front Escalator location	•	•				
Printed message on show badges	•					
Sponsor logo included on • All show collateral and advertising • At-show registration desk wrap • At-show 3' x 30' catwalk banner	• • •	• • •	•	•	•	•
Premium position (or) full-page ad in 6" x 9" Show Directory	Back Cover	Inside Back Cover	Full Page			
Bold Show Directory listing with logo	•	•	•	•	•	•
Pre-Show Private Viewing Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	•	•				
VIP Badges	40	30	10	10	5	1
E-Mail Blast to registration list	•	•				
Logo on on-site digital signage	•	•	•	•	•	

1 Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

2 All show collateral includes pre, during and post event.

3 All guests must have Expo pass; Limit 50 guests maximum.

4 VIP Badges grant access to Expo and Sessions.

CONTRIBUTING SPONSOR

Contributing Sponsors will be acknowledged by name on all collateral before, during and after the event, as supporters of the ArchLIGHT Summit.

Sponsorship Fee: \$1,000

PLEASE CONTACT:
CINDY FOSTER WARTHEN - 404-457-3212 |
CFOSTERWARTHEN@DALLASMARKETCENTER.COM



ARCHLIGHT
SUMMIT
INNOVATION | TECHNOLOGY | EDUCATION
SEPTEMBER 15-16, 2022
ARCHLIGHTSUMMIT.COM

	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
8' x 10' floor graphic Front Registration or Front Escalator location	1	•	•			
Printed message on show badges	•					
Sponsor logo included on • All show collateral and advertising • At-show registration desk wrap • At-show 3' x 30' catwalk banner	2	•	•	•	•	•
Premium position (or) full-page ad in 6" x 9" Show Directory		Back Cover	Inside Back Cover	Full Page		
Bold Show Directory listing with logo		•	•	•	•	•
Pre-Show Private Viewing Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	3	•	•			
VIP Badges	4	40	30	10	10	5
E-Mail Blast to registration list		•	•			
Logo on on-site digital signage		•	•	•	•	•

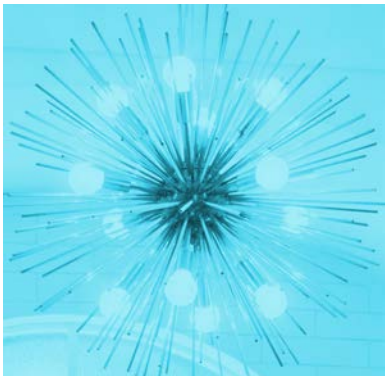
1 Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

2 All show collateral includes pre, during and post event.

3 All guests must have Expo pass; Limit 50 guests maximum.

4 VIP Badges grant access to Expo and Sessions.



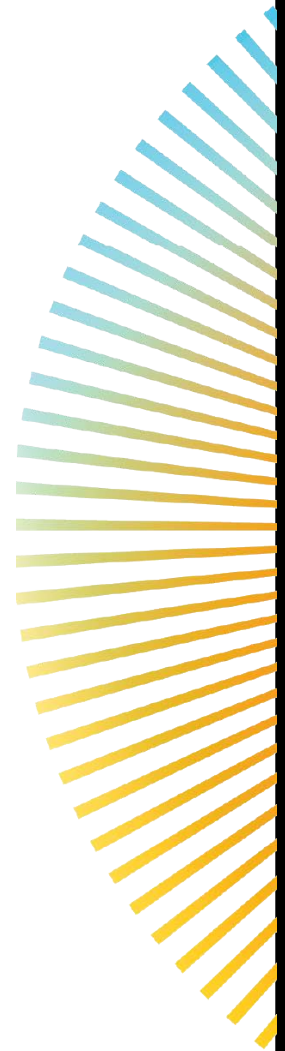
ARCHLIGHT SUMMIT



INNOVATION | TECHNOLOGY | EDUCATION



EVENT SPONSORSHIPS



SEPTEMBER 15-16, 2022
ARCHLIGHTSUMMIT.COM

SPEAKER SESSION SPONSORSHIP

ArchLIGHT Summit offers a variety of educational seminars that cover a variety of specific topics. Speaker Session sponsorship provides the opportunity to be recognized with a committed group of session attendees during the conference.

Sponsorship Fee: \$2,000

Based on availability.

PLEASE CONTACT:
CINDY FOSTER WARTHEN - 404-457-3212 |
CFOSTERWARTHEN@DALLASMARKETCENTER.COM

Speaker Session Sponsorship will include the following benefits:

- Company name and logo in all pre-event promotional materials and on session listing on www.ArchLIGHTSummit.com
- Sponsor recognition in session room signage
- Opening slide of presentation to reflect company name and logo as session sponsor
- Distribution table in the back of the room for literature and/or promotion items provided as sponsor's expense



**ARCHLIGHT
SUMMIT**
INNOVATION | TECHNOLOGY | EDUCATION

SEPTEMBER 15-16, 2022
ARCHLIGHTSUMMIT.COM

ADDITIONAL MARKETING OPPORTUNITIES



ARCHLIGHT
SUMMIT
INNOVATION | TECHNOLOGY | EDUCATION
SEPTEMBER 15-16, 2022
ARCHLIGHTSUMMIT.COM

Lunch Sponsor

(based on availability)

\$15,000

Box lunches and bottled soft drinks/water on the show floor. Sponsor receives signage recognition at lunch and logo/mention recognition in event promotion.

Lunch sponsor also receives:

- Full-page ad in 6" x9" Show Directory
- Eblast to registration list
- Bold Show Directory listing
- 10 VIP Badges* (access to Expo and Sessions)

Breakfast Station Sponsor

(based on availability)

\$7,500

Bagels, pastries and coffee on the show floor. Sponsor receives signage recognition at breakfast and logo/mention recognition in event promotion.

Breakfast sponsor also receives:

- Full-page ad in 6" x9" Show Directory
- Bold Show Directory listing
- 10 VIP Badges* (access to Expo and Sessions)

Afternoon Snack Sponsor

(based on availability)

\$7,500

Cookies and bottled soft drinks/water on the show floor. Sponsor receives signage recognition at snack table and logo/mention recognition in event promotion.

Breakfast sponsor also receives:

- Full-page ad in 6" x9" Show Directory
- Bold Show Directory listing
- 10 VIP Badges* (access to Expo and Sessions)

Catwalk Banner

(3' x 30')

\$5,000 per side

Based on availability.

Lanyard Holder

(Exclusive; sponsor provides lanyards)

\$4,000

Sponsor logo on badge lanyards worn by all attendees.

Show Bags

(Exclusive; sponsor provides bags)

\$4,000

Sponsor logo featured on attendee show bag, which will also include ArchLight Summit and Lightovation logos with 2022 dates. Design will be mutually agreed upon.

Full-Page Ad in Show Directory

\$1,000

2' x 6'

Floor Graphic

\$500

Placement in front of exhibitor's booth.

Banner Ad in ArchLIGHT Summit

E-mail Blast

\$500 per E-mail blast

Based on availability

PLEASE CONTACT: GREG JOSELOVE, VP, DMC MEDIA AND TEMP LEASING | 214-760-2890 | GJOSELOVE@DALLASMARKECENTER.COM

ADVERTISING & SPONSORSHIP OPPORTUNITIES

The opportunities below are also available



Catwalk Banner
(3' x 30')
\$5K per side
Based on availability.



Banner Ad in ArchLIGHT Summit E-mail Blast
\$500 per E-mail blast
Based on availability



Full-Page Ad in Show Directory | \$1K



Lanyard Holder
(Exclusive; sponsor provides lanyards) | \$4K
Sponsor logo on badge lanyards worn by all attendees.



Branded Show Bags | \$4K



SEPTEMBER 15-16, 2022
ARCHLIGHTSUMMIT.COM



2' x 6' Floor Graphic
\$500
Placement in front of exhibitor's booth.

